

# Eastern Time

ART BASEL'S SECOND ANNUAL HONG KONG SHOW BLENDS THE BEST OF ASIA AND THE WEST.

BY SUE HOSTETLER

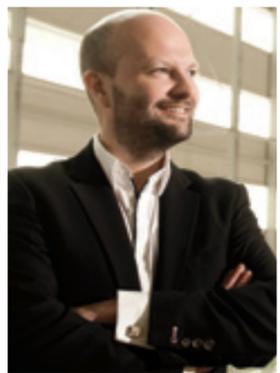
In just a few short years, Hong Kong has been transformed from a city that many considered a cultural desert to the fourth-largest global market for contemporary art, according to artprice.com, which tracks global art prices. 2013 saw record-setting auctions and an increase in the number of billionaire art collectors in China. As recently as 2008, there were no major art fairs in the city, but the visionaries behind the powerful Art Basel shows in Switzerland and Miami Beach helped push the cultural renaissance forward last year when they debuted Art Basel in Hong Kong.

The second annual fair—which opens Thursday, May 15, and features a slate of 245 of the world's most-influential galleries from 39 countries—will add even more international credibility and exposure to the Asian art market. “Every fair has its own mission and vision,” says show director Magnus Renfrew, “and Art Basel in Hong Kong aspires to provide a fair for Asia of global stature and the highest quality while retaining its unique regional flavor. Hong Kong has long been regarded as the portal connecting the East and the West. It is a major financial hub and as such is designed to allow for more professional and efficient transactions.”

This year's show will be marked by a continuation of the strong programming that is a hallmark of the two other Art Basel shows. The Discoveries sector, which is dedicated to solo and two-person exhibitions by emerging artists, is shaping up to be particularly noteworthy. A \$25,000

“The highlight is being part of that experience of discovery when collectors come to know artists they have not yet seen.”

—MAGNUS RENFREW



LEFT: Aerial view of the Art Basel Hong Kong site. ABOVE: Magnus Renfrew, director of the art show.



prize will be awarded to one of nearly 30 participants of this sector at the end of the week, a unique element of Art Basel in Hong Kong not seen at other fairs. Much preshow buzz has surrounded the funky Irish gallery Mother's Tankstation and its presentation of the work of Sydney-based artist Noel McKenna, whose figurative pieces contemplate the human condition and make him one to watch.

Also creating excitement is the Encounters sector—featuring large-scale sculptural and installation pieces—as it is being curated by Japan's highly regarded Yuko Hasegawa of the Museum of Contemporary Art, Tokyo. “Last year Yuko's selection spurred a compelling discourse around contrasting generational and cultural approaches to artistic practices,” says Renfrew. “I have every confidence that her program this year will again present ambitious works that act as conversation points throughout the exhibition halls.”

And one of Miami's most-beloved events—the Film sector—will debut in Hong Kong this year, developed by Chinese multimedia artist and curator Li Zhenhua and hosted in partnership with the Hong Kong Arts Centre.

These types of collaborations with local institutions help Art Basel recognize, support, and promote the exploding contemporary art scene in Hong Kong. Not only is the government pouring billions of dollars into developing a cultural district in West Kowloon, but the new M+, an ambitious Herzog & de Meuron–designed world-class museum, slated for completion in 2017, further illustrates Hong Kong's commitment to its future support of the visual arts. But maybe the most-significant indicator is the number of respected western galleries—like Gagosian, White Cube, and Lehmann Maupin—that have opened Hong Kong outposts over the last few years. These dealers along with influential homegrown stalwarts such as 10 Chancery Lane, Galerie Ora-Ora, and Pearl Lam, are instrumental in developing and nurturing the careers of artists and collections in the region.

According to Renfrew, these relationships with the local galleries and institutions (including Asia Art Archive, Para/Site, the Asia Society, and Spring Workshop) are imperative to AB in HK as they create a show “grounded in the city.” He adds: “We want to promote long-term arts infrastructure development and encourage associated programming across the city. The growth of Hong Kong's museum sector and contemporary arts education will truly impact the

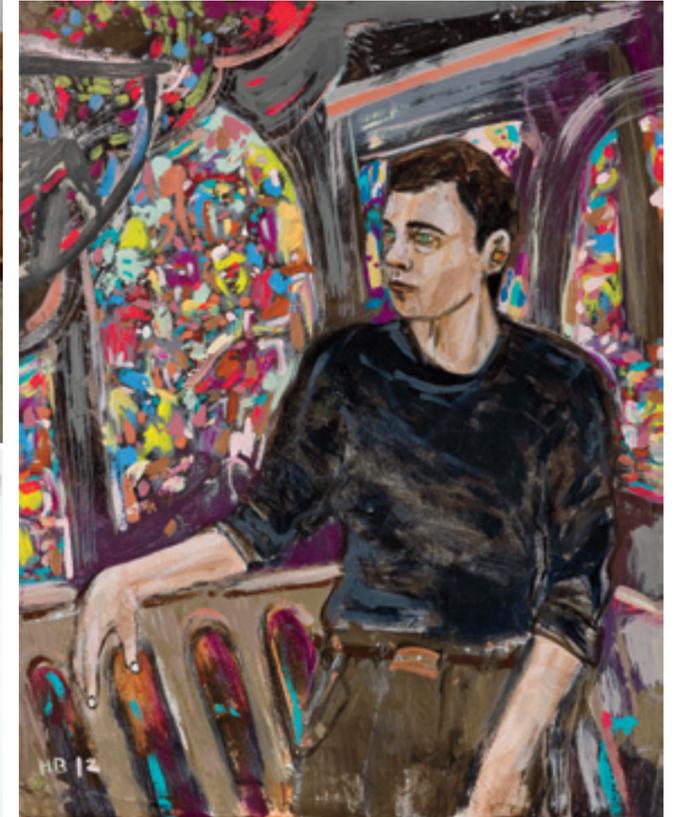
FROM LEFT: The *E76* installation by French emigré Chinese artist Chen Zhen was at last year's fair; *Embroidery Series (Clothing)*, 2003-2012, by Peng Wei, who will show at the fair; Lehmann Maupin gallery will be showing Hernan Bas's *The Churchgoing Satanist (Earplugs)*, 2012 at Art Basel Hong Kong.



larger discourse in the city, and that is something that we aim—through long-term partnerships—to cultivate.”

The fair's impact and thematic reach is sure to be much broader than just the Asian region. One needs to look no further than the talks planned as part of the Conversations and Salon programs. A discussion titled the “Global Art World/Making Biennials” will feature luminaries Juliana Engberg, artistic director of the 2014 Biennale of Sydney and artistic director of the Australian Centre for Contemporary Art; Eungie Joo, curator of the 2015 Sharjah Biennial; and Jessica Morgan, artistic director of the 10th Gwangju Biennale and The Daskalopoulos Curator, International Art at Tate Modern, London, moderated by Hou Hanru, artistic director at Maxxi Museum in Rome. “This is a conversation that has real international relevancy, reflecting the transitional reality of today's art world,” explains Renfrew. Programming such as this, coupled with a rapidly maturing Asian art market and the resurgence of Chinese art exhibitions across the US, will undoubtedly help draw record numbers of highly informed collectors to the fair this month.

With so much anticipation building around the fair, what does Renfrew most look forward to? “The highlight is exposing new audiences to the depth of work from the broader Asian region, and being part of that experience of discovery when collectors come to know artists they have not yet seen... or when curators have an opportunity to join in dialogue with artists whose work they have long followed.” [artbasel.com/hong-kong](http://artbasel.com/hong-kong) **G**



## PACIFIC OVERTURES

The New York art crowd sizes up the market.

**Melissa Chiu, SVP and museum director, Asia Society New York**  
“Collectors in China have begun to collect antiques and modern and contemporary art on a scale not seen before.”

Asian markets, away from the traditional, blue-chip artists, into more challenging work. It is a small shift, but one that I think is important for the longer term in these markets.”

**David Clements, director, Chambers Fine Art**  
“Now that the ‘first generation’ of Chinese contemporary artists who emerged in the ‘90s and early 2000s has become fully established, the question on everyone's mind is ‘What's next?’ There is increased interest in the new ‘second generation,’ those artists born after 1980 who are starting to emerge.”

**Zhang Huan, performance artist and sculptor**  
“Art Basel serves as a very important exchange forum of the art market [where] we can see the developing trend and investment opportunity.”

**Liz Dimmitt, director, Lehmann Maupin**  
“We're seeing a broadening of interest in the Chinese and

**Emmanuel Perrotin, founder and owner, Galerie Perrotin**  
“Hong Kong is absolutely a city with vibrant artistic talents; an important and internationally renowned art trade hub where collectors, connoisseurs, dealers, and art lovers from around the world congregate during the fair.”